

Investment Valuation Report

IMG

MarTech / OMO / LINE OA / Marketing Automation

Data source: database | completeness: 0.0%

Missing: Revenue, COGS, Gross Profit, EBITDA, Net Income, Cash

Executive Summary

Recommended range: NT\$0 - NT\$0

Suggested pre-money: NT\$0

Investment amount: NT\$50.0M

Investor ownership: 100.0%

MOIC / IRR: 15.48x / 73.0%

Financial Snapshot (Adjusted)

Revenue : NT\$0 (raw) -> NT\$0 (adjusted)

Gross Profit : NT\$0 (raw) -> NT\$0 (adjusted)

EBITDA : NT\$0 (raw) -> NT\$0 (adjusted)

Net Income : NT\$0 (raw) -> NT\$0 (adjusted)

Total Assets : NT\$0 (raw) -> NT\$0 (adjusted)

Valuation Methods

Revenue Multiple Method

Low: NT\$0 | Base: NT\$0 | High: NT\$0 | Weight: 0.0%

Formula: Enterprise Value = Adjusted Revenue x Revenue Multiple; Equity Value = Enterprise Value + Cash - Debt

Note: Adjusted revenue is zero; revenue multiple is not applicable.

Gross Profit Multiple Method

Low: NT\$0 | Base: NT\$0 | High: NT\$0 | Weight: 0.0%

Formula: Enterprise Value = Adjusted Gross Profit x Gross Profit Multiple; Equity Value = Enterprise Value + Cash - Debt

Note: Adjusted gross profit is zero or negative; gross profit multiple is not applicable.

EV/EBITDA Method

Low: NT\$0 | Base: NT\$0 | High: NT\$0 | Weight: 0.0%

Formula: Enterprise Value = Adjusted EBITDA x EBITDA Multiple; Equity Value = Enterprise Value + Cash - Debt

Note: Adjusted EBITDA is zero or negative; EV/EBITDA is not applicable.

ARR Multiple Method

Low: NT\$0 | Base: NT\$0 | High: NT\$0 | Weight: 0.0%

Formula: Enterprise Value = ARR x ARR Multiple; Equity Value = Enterprise Value + Cash - Debt

Note: ARR is missing; ARR multiple should be disabled unless recurring revenue is confirmed.

Roadmap

Exit value: NT\$960.0M

Investor exit proceeds: NT\$774.2M